



Return to Work Matters
The power of partnerships

2011 Media Kit

'The online resource for Return to Work Professionals'

Return to Work Matters is the only collection of online services for the Return to Work and Rehabilitation industry, a growing network of professionals committed to best practice in Return to Work. We keep our members informed through our newsletters covering topics such as case management, communication, early intervention, rtw plans, medical information, industry news, events and jobs, as well as system issues.

Reaching your target market in this niche and notoriously busy industry can be difficult. Return to Work Matters does the work for you by publishing engaging and informative articles, case studies, handbooks and newsletters that are widely read and distributed much further than our membership base which is representative of hundreds of organisations Australia-wide.

All Premium Corporate / Group Members of Return to Work Matters receive 15% discount off all prices quoted in this media kit. To find out about the types of memberships available, please click [Join Now](#) on the homepage.

Advertising & Sponsorship Opportunities:

Email display advertising:

There are several email distribution lists. Advertising for a minimum of 4 weeks guarantees your advertisement will be in all distribution lists.

Banner size (W x H Pixels)	4 Weeks	5 – 13 Weeks	14 – 26 Weeks
Top Banner – 468 x 60	\$350 p/w	\$300 p/w	\$250 p/w
Right Column – 160 x 200 (Below Lite Relief)	\$250 p/w	\$200 p/w	\$150 p/w
Right Column – 160 x 300 (Below Events)	\$150 p/w	\$130 p/w	\$110 p/w
Left Column – 160 x 150 (Half way down)	\$100 p/w	\$80 p/w	\$70 p/w

Prices are per week & include gst. Contact us for long-term booking availability of 6 months or more.
15% Discount for all premium group members of Return to Work Matters.

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INNOVATIVE IDEAS ON SIMPLE CHANGE

Return to Work Matters
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Topics Features Articles Research Links Tools Handbook Events Jobs

"Despair is a black leather jacket that everyone looks good in. Hope is a frilly pink dress that exposes your knees." – Rebecca Solnit

While no one in the RTWMatters office is particularly partial to knee-exposing pink frills (with the possible, voyeuristic exception of resident SuperFlirt SuperDoc), we do tend to focus on the glass half-full. Optimism is good for return to work. It's a key ingredient in our famous motivational mojo medicine (here's the [recipe](#)) and it also helps cement supportive, healthy, rehab-fostering relationships. At least in our experience, bonds formed through shared enthusiasms tend to be more durable and enriching than even the most cathartic mutual moaning and groaning. Although as [Kevin Jones notes this week](#), Rudd's overworked public service might feel differently on that one!

According to recent research, we not only feel better when we collaborate with each other, we actually are better – both physically and mentally. Richard Wilkinson, epidemiologist and co-author of the book, *The Spirit Level: Why More Equal Societies Almost Always Do Better*, claims that contemporary research is providing compelling evidence for the physical and mental health benefits of cooperation. "In a lot of different subjects there's a move towards a fundamental recognition of how social people are," said Professor Wilkinson. "In neurology, epidemiology, social psychology, child development, there's lots of evidence that humans do better if they're collaborative."

Featured Resources

Retaining a top team
How prepared are you for the fight to retain your best talent? Staff retention systems that position your company as a great place to work should be part of your arsenal.

Emotional resilience: 1
This first of a two-part series investigates the negative health and work effects of pessimism, and how fostering emotional resilience improves wellness and business outcomes.

Ten RRTWC pearls
Q-Comp was so impressed by the collective wisdom of QLD RRTWCs, they compiled a list of tips to share with the whole RTW community. Plenty of gems here

Using the ICF
A broad and comprehensive approach to exploring return to work issues is provided by the International Classification of Functioning, Disability, and Health (ICF)

November 26th, 2010

Lite Relief
Simple maths
A beautiful message about growing old.
The big slide - it's a boy thing

Secrets to Signing Up Your First Doctor
By Ross Bull & Peter Hedderley

Upcoming Events

August
Thu 20th Aug 2009, Liverpool, Sydney
OHS Consultation Course
Active Occupational Health Services

Thu 20th Aug 2009, University of Wollongong, NSW
Get real about "Stress"
Presented by The Human Factors and Ergonomics Society of Australia with support from the University of Wollongong Occupational Hygiene Practice and Occupational Health & Safety Programmes.

Mon 24th Aug 2009, Sydney, NSW
15th World Congress of the International Industrial Relations Association (IIRA)
The theme of the 15th World Congress continues the emphasis of the Peruvian Congress on the future direction of work and employment relations in this century. Although the concept of globalisation may be over-used, it nevertheless remains pertinent that more

What's New

Why we publish Return To Work Matters
LEADERSHIP RTW MANAGEMENT
Robert Hughes | Who does the hard work and why they should be supported.
The best practice in return to work, and therefore improved health outcomes for injured or ill workers, comes from the efforts of the people who work face-to-face with the issues on a daily basis. It is not an easy job and there are innumerable obstacles that are different in every case. Creating a network for return to work professionals, a site that contains the best research, and the best tools and resources from around the world, while also providing access to advisory services and other members makes sense to us. [more >>](#)

Motivational mojo medicine
RTW motivation can be hard to muster... Unless you've had your dose of the RTWMatters motivational mojo!
RTW Motivational Mantra... The motivated return-to-work-er is progressing towards a clear goal that they believe they are capable of achieving. They are flexible about when and how to

World

Stressed rats show poor results NEWS

Results to emerge from a study by the University of Portugal and the US National Institute of Health show that chronically stressed rats make poorer decisions, and their brains become "re-wired". The researchers concluded that chronic stress rewires areas of the brain involved in the switch between goal-directed and habitual actions - with implications not just for rodents! The findings have a broader impact on everyday decision-making in humans.



ACT

ACT: Workers' comp amendments introduced NEWS

Workers compensation amendments introduced in the ACT aim to cut red tape and increase compliance with insurance requirements, reports CCH News. The Workers' Compensation Amendment Bill 2009, introduced to the Legislative Assembly on 19 November will: remove the need for employers to provide both a statutory declaration and a certificate from a recognised auditor when providing wage information to insurers; introduce new penalties for employers who fail to protect their workers; provide that insurers will appoint a rehabilitation provider if an injured worker has not returned to work within four weeks of the injury being notified; and implement the new National Framework for the approval of workplace rehabilitation providers, including mutual recognition for providers.

VIC

Ambos finally get work breaks NEWS

After striking for the first time in 36 years, the government has granted Victorian paramedics 10-hour breaks between shifts. Ambulance officers were left to threaten mass resignation after demands for longer breaks between shifts were not being met. A new three-year agreement has also seen fairer wages, says the union.

'Taking the fear out of IT'

Bev Aisbett, author of 'Living With IT', 'Living IT Up', 'Letting IT Go', 'Taming the Black Dog' and 'The Book of IT'.

Wed 26th Aug 2009,

Swissotel Sydney

Fresh ideas on injury management

Ready for some fresh ideas on injury management? InjuryNET is pleased to provide an opportunity to 'refresh' your thinking about injury management, presenting some new perspectives with a bit of 'tang'!

Wed 26th Aug 2009,

Sydney

Fresh ideas on injury management

Ready for some fresh ideas on injury management? InjuryNET is pleased to provide an opportunity to 'refresh' your thinking about injury management, presenting some new perspectives with a bit of 'tang'!



DOWNLOAD Identifying high risk cases Most people deal with their health problem and remain at work or return to work quickly. A small but significant number don't. They suffer, and so does the workplace. The factors often associated with increased work disability are included in this downloadable checklist. Complete for some or all of your cases. High risk cases need more focus and support, and may need different approaches to achieve a good outcome. [more>>](#)

Featured Jobs

Aust. Capital Territory

SHE Coordinator

Safety Health and Environment role with the largest Defence company in Australia.

[21 more jobs in this area](#)

Website display advertising:

Banner size (W x H Pixels)	1 – 4 Weeks	5 – 13 Weeks	14 – 26 Weeks
Banner – 728 x 90	\$443 p/w	\$433 p/w	\$376 p/w
Left Column – 200 x 75 (Below Events)	\$120 p/w	\$110 p/w	\$100 p/w

Prices are per week & include gst. Contact us for long-term booking availability of 6 months or more.

15% Discount for all premium group members of Return to Work Matters.

Total Injury Management Solutions





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Are you a Return to Work Professional working with those who don't understand the importance of well managed Return to Work?

Do your RTW outcomes suffer because you:

- Lack support and cooperation from line managers and supervisors
- Can't get buy-in or necessary resources from senior management
- Receive no understanding about great RTW practices being good for business

SIGN UP

for our 4-part practical guide series.

We show RTW Coordinators how to get the understanding they need. Find out what you can do starting today!

NAME

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SUBMIT

Join Now

▶ Become a member and get immediate access to all of our resources



We make return to work better, or your money back

About this site

Who should join?
About Us
Download resources

Featured Resources

Training Package: Managing RTW for supervisors

This program sets up supervisors to make the most of their capacity to positively impact return to work.

Health, wellbeing & productivity toolkit

A 300% return on investment is a reasonable expectation from a well-designed and implemented health and wellbeing program.

Back pain & return to work webinar video

Back pain accounts for a large proportion of injury claims, and a higher proportion of long term disability.

Motivation & Return to Work Webinar Video

Motivated employees have better return to work outcomes. Ross Iles, a researcher and lecturer in physiotherapy, talks about how he worked with people by phone to assess and improve their motivation

SEARCH

How much is injury and illness really costing in your workplace?

Why great RTW starts at the top

How to gain communication and cooperation from other stakeholders

Time poor? Work Smarter Not Harder

What's New

RTW Stakeholders

RTW Coordinators
Human Resources
OHS
Senior Management
Rehab providers
Line Managers and Supervisors
Employees



Harnessing the power of information

COMMUNICATION

EARLY INTERVENTION

RTW APPROACHES

Gabrielle Lis | Sharing RTW information with workers creates connections and ensures consistency across diverse workplaces. This case study, from Scenic Rim Regional Council in QLD, shows you how to engage workers from induction onwards.

RED HOT TIPS FOR EFFECTIVE RTW COMMUNICATION Don't wait until injury has occurred. Get in early, by: Talking about RTW and injury management at induction; and Preparing a variety of materials about RTW and injury management, and distributing these to everyone when they start work; Don't go for once-off communication. [more >>](#)

Mentally ill forced-retirees have less accumulated wealth

NEWS

Workers who are forced to retire early because of mental illness can be left with far less accumulated wealth than those who are able to continue working, impacting on their retirement and living standards, Medical News Today reports. Researchers from the University of Sydney and University of Canberra found that people forced to retire early due to depression accumulated 78 per cent less wealth, while those retired because of other mental illnesses had 93 per cent less accumulated wealth. Researcher Professor Deborah Schofield said, "our study shows that people who retire

more...

[Lodge a job](#)

Events

Upgrading to MS Office 2010

Return to Work Coordination (Intro)

Role of a Return to Work Coordinator

Management of Workplace Injuries -
Recertification course

Manual Handling & Ergonomics-Surry
Hills

Bullying and Harassment Awareness
Training

more...

[Submit an Event](#)

advertisements



Publication sponsorship.

Return to Work Matters produces a number of publications in eBook PDF format that are often used as free gifts or downloadable tools. The benefit of sponsoring a RTWMatters eBook is the format allows deliverability and access to non-members via viral marketing.

Sponsors also have the opportunity to demonstrate their expertise by assisting in the development of the publications. Sponsors would also be provided with the eBook for their own distribution lists or websites. Register your interest with us to see what opportunities are available.

Events directory advertising.

Advertising your training sessions, seminars or conferences on Return to Work Matters is easy and free! Just click on submit an event in our [events section](#).

Once approved, listings appear in the events section immediately and then in the weekly newsletter and homepage summary as the date approaches.

Job vacancy advertising.

Advertising your [job vacancies](#) on Return to Work Matters is also free. Set yourself up to [lodge a job](#) and then submit your job details. Once approved, listings appear immediately and are then distributed in our weekly newsletter.

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